

## Curriculum Vitae

Tamar Barkay  
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### Education

- 2011 **PhD.** Sociology and Anthropology, Tel Aviv University. Thesis Title: *The Practice of Corporate Social Responsibility: Case Studies of Coca-Cola in Israel*. Under the supervision of Prof. Ronen Shamir and Dr. Adriana Kemp.
- 2003 **MA.** Sociology and Anthropology, Tel-Aviv University (Cum Laude). Received the Israeli Sociological Society Prize for Distinguished MA dissertations.
- 1994-1997 D.Phil, Politics, Oxford University (incomplete).
- 1992 **BA.** Political Science and Philosophy, Tel-Aviv University (Cum Laude).

### Academic teaching and affiliations

- 2018- **Tel Aviv University; Law Faculty – Research Fellow at the LPHT Research**
- 2016-today **Tel-Hai Academic College; Multidisciplinary Studies – Head of Sociology Cluster**  
**Courses:** Introduction to Sociology; Sociological Theories; "Social Justice to the People!": Contemporary Issues in Stratification and Inequality; Millennials in a changing labor world; Issues of Corporate Responsibility; On people, business and societies in the global age.
- 2004-today **Tel Aviv-Jaffa Academic College; School of Government and Society – Lecturer**  
**Courses:** Classical and Contemporary Sociological Theory; Introduction to Sociology and Israeli society; New Governance: State, Society and Market in the Global Age; Business and Society: transformations, issues and challenges; Academic writing & reading (including training and leading of a team of 10 instructors).
- 2011-2017 **The College of Management Academic Studies – Lecturer**  
**Courses:** Issues in Corporate Responsibility for MBA students; Foundations of Social Thinking.
- 2015-2016 **Tel-Aviv University; Sociology and Anthropology Department – Lecturer**  
**Courses:** Contemporary Sociological Theory.
- 2009-2012 **Peres Academic Center; Schools of Business and Behavioral Sciences – Lecturer**  
**Courses:** Classical and Contemporary Sociological Theory; Politics and Society; Qualitative Research Methods; Corporate Responsibility.
- 2001-2005 **Tel-Aviv University; Department of Sociology and Anthropology – Teaching Assistant**  
**Course:** Introduction to Sociology.

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2001-2003 **Tel-Aviv University; Department of Sociology and Anthropology** –  
Research Assistant.

**Research**

My research to date has been largely in the following areas: Political & Economic Sociology; Globalization Processes; Organizational theory; Labor relations; Corporations and Business and Society relations; the flourishing of rating and ranking practices in platform capitalism and their impact on current modes of subjectivities.

Within the LPHT research project I focus on the inter-relations of corporate responsibility, labor markets and human trafficking. Concretely I seek to map global and local corporate responsibility initiatives to combat the human trafficking industry and its worrying steady growth, and to evaluate their potentiality and effectiveness.

**Publications**

**Articles in refereed journals:**

- 2012 When business and community meet: A case study of coca-cola. *Critical Sociology* 39(2) 277-293.
- 2011 Employee volunteering: soul, body and CSR. *Social Responsibility Journal* 8(1), 48-62.
- 2009 Regulation and voluntarism: a case study of governance in the making. *Regulation & Governance* 3(4), 360-375.
- 2008 Neoliberalism and Zionism: Corporate Social Responsibility and the Social Struggle on Israeliness; *Theory and Criticism* 33 (Hebrew).
- 1999 Kedma High-School, T. Barkay and Gal Levy. *Fifty to Forty-Eight: Critical Moments in the History of the State of Israel*, ed. Adi Ophir, Israel: The Van Leer Jerusalem Institute and Hakibbutz Hameuchad, 433-439 [Hebrew].
- 1998 Holocaust Remembrance Day in Progressive Eyes: Ethnicity, Class and Education in Israel, T. Barkay and Gal Levy, *Politika* 1, 27-46 [Hebrew].

**Chapters in Books:**

- 2017 Corporate responsibility and Organized labor: the case of Pelephone, in Donyets-Kedar, R. and Sitbon, O (eds.) *Markets, Law and Politics: on corporate social responsibility*, Resling: TA, 151-171 [Hebrew].
- 2017 Environmental governance and regulation in Israel: the case of the Deposit Law on Beverage Containers, in Levi-Faur, D, Kreitner, R and Blank, Y (eds.) *Regulations* in the series *Law, Society and Culture*, Ramot Press: TA, 481-508 [Hebrew].

**Other publications:**

- 2016 Review on Riki Galia's *From Philanthropy to Business for Social Responsibility*– The Case of Discount Bank:  
<http://www.haptilya.com/#!tamar-barkai/chr>
- 2008 On the politics of brands and consumers; *Marketing Now: e-journal for innovation in marketing*, Volume 4 (August 2008); (in Hebrew).
- 2004 Review on Hedva Isachar's *Sisters for Peace: Voices in the Israeli Left*; *Israeli Sociology* 6(1).

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**Conferences and workshops:**

- 2018 Corporate Responsibility in Israel: implementation and pedagogical challenges (with Dr. Talia Aharoni); the 1st Annual Conference of The Israeli Society for CSR and Business Sustainability; Open University, Raanana Israel.
- 2018 "A room of one's own" in Kiryat Shemona: Airbnb and the economization of the private space of; research workshop on visual culture from a socio-political perspective; Tel Hai College.
- 2017 On neoliberal subjectivity and the practice of rating: the case of the "sharing economy". Third International Cultural Political Economy Conference; Cultural Political Economy Research Centre, Lancaster University UK.
- 2016 *Rating*. The 13th Lexical Conference for Critical Political Thought, the Minerva Humanities Center, Ben Gurion University.
- 2016 *The death of the social and the birth of Tel Aviv singularity*. Purposeful Agency and Governance: A Bridgeable Gap; International Conference, Commission on Urban Anthropology (CUA), International Urban Symposium (IUS) and Centre for Social Anthropology and Computing (CSAC), University of Kent.
- 2016 *Symbolic boundaries on the animal-human continuum*. The annual conference of the Israeli Human-Animal Society, Tel Aviv University.
- 2014 *Corporate Responsibility and the Current Wave of Unionization: after the case of Pelephone*. The Annual Conference of the Israeli Association of Law and Society – 2013. College of Law and Business, Israel. *Forthcoming*.
- 2011 *CSR as a tactic of governmentality: the case of the UN CEO Water Mandate*. Developing Corporate Responsibility Theory Workshop. Royal Holloway, University of London.
- 2011 *Environmental Governancing*. The 10th International Conference on Corporate Social Responsibility at Loyola University, New Orleans.
- 2011 *Corporate Social Responsibility: between Sociology of Organizations and Political Sociology*. Contemporary Issues in the *Sociology of Organizations* at the Open University, Ra'anana Israel.
- 2009 Corporate Responsibility as an Ideological Mechanism for Shaping Employees' Corporate Identity. The 1st ISEF Symposium, the Hebrew University, Jerusalem.
- 2008 *Neo-liberalism and Zionism: The Case of the Israeli Field of Corporate Social Responsibility*. The 24th Annual Conference of the Association for Israel Studies, New York University, New York.
- 2008 *Corporations as Citizenship Production Sites*. The 39th Annual Conference of the Israeli Sociological Society at Tel Aviv University, Tel Aviv.
- 2007 *Politics via Markets: The Case of the Israeli Deposit Law on Beverage Containers*. The Van Leer Jerusalem Institute's workshop for young researchers.

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**Scholarships and awards**

- 2008            The Dan David Scholarship for Young Researchers
- 2007            The Jonathan Shapiro Research Scholarship for distinguished PhD students in Sociology.
- 2006            The David Horowitz Research Institute on Society and Economy's Doctoral Fellowship.
- 2006            The Gershon H. Gordon Faculty of Social Sciences at Tel Aviv University doctoral scholarship for distinguished PhD. Students.
- 2005/06        The Joseph Segol Scholarship for PhD Students in Humanities and Social Sciences.
- 2004            The Israeli Sociological Society Prize for Distinguished MA dissertations.
- 2002            The Jonathan Shapiro Research Scholarship for distinguished MA students in Political Sociology.

**Positions and Public Activities**

- 2013-2015     **the Center for Corporate Responsibility at the College of Management - Academic Studies** - Academic Convener of Round-Table Series on employees-employers relations in Israel's labor market.
- 2008-today     Journal reviewer for: *Megamot: Journal for Behavioral; Sciences; African Conflict and Peacebuilding Review; Social Responsibility Journal; Theory and Criticism; Regulation and Governance; Critical Sociology*
- 2005-2008     **Israeli Sociology: A journal for the study of society in Israel** – Book Review Editor.

**Extra-curricular activities**

- 2011-2013     **Ajjal High School, the City of Tel Aviv-Jaffa** – Critical literacy & Hebrew teacher.